WEWS

ORDER

Flight Dates 10/02/12-11/06/12

<u>Order Sep</u> 00:20:00

<u>Product</u> <u>Estimate #</u> **1370**

Contract / Revision 304525 / Issue. DSCC IE 10.2-11.6.12 OH Alt Order #

Original Date / Revision Agency Com 15% Billing Type Cash

07/12/12 09/24/12 Billing Contact Order Type GENERAL

Advertiser DSCC IE Billing Cycle EOM/EOC

1010 Wisconsin Avenue NW - Suite Billing Calendar BROADCAST

Washington, DC 20007

Demographic A25-54

Agency Great American Media Rev Codes POL POL ISS

Buying Contact Sales Office EWSDC Product Codes PL

1010 Wisconsin Avenue NW - Suite Sales Region NAT Priority P-1

Washington, DC 20007 Agency Ref 2 Advertiser Ref

Primary Account Executive

Daniel Baylog

ON YOUR SIDE

Account Executive Order% Start Date End Date

Daniel Baylog 100%

Competing Station	on % of Order	Amount
CABLE	%	
UNKWN	100%	

Market Value

%

Order Share %

WVPX

WBNX % **WDLI** % **WEAO** % WGGN % WJW % **WKYC** % **WMFD** % **WOAC** % WOIO % % **WQHS WUAB** % WVIZ %

Order Totals Billing Plan

Month # of Spots Net Amount Gross Amount Rating Start Date End Date # Spots Net Amount Gross Amount October 2012 233 \$295,906.25 \$348,125.00 0.00 10/01/12 10/28/12 233 \$295,906.25 \$348,125.00 November 2012 \$144,500.00 0.00 10/29/12 11/06/12 92 \$144,500.00 \$170,000.00 92 \$170,000.00

Totals 325 \$440,406.25 \$518,125.00 0.00

									Tota	als
Ln Ch Start End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 1 WEWS 10/02/12 10/12/12	M-F GMC 5-6a M-F GMC 5-6a	СМ	5-6a	МГWГF	:30	2	\$400.00 P-2	0.00 NM	4	\$1,600.00
Start Date End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/01/12 10/07/12	- ТWГF	2	\$400.00	0.00						
Week: 10/08/12 10/14/12	- TWTF	2	\$400.00	0.00						
N 2 WEWS 10/16/12 11/06/12		СМ	5-6a	МГЖГБ	:30	4	\$650.00 P-2	0.00 NM	12	\$7,800.00





<u>Original Date / Revision</u> 07/12/12/ 09/24/12 <u>Order Sep</u> 00:20:00

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg		<u>tals</u>
<u> </u>	ype Spots	Amount
M-F GMC 5-6a M-F GMC 5-6a		
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 10/15/12 10/21/12 - TWTF 4 \$650.00 0.00	i	
Week: 10/22/12	l	
Week: 10/29/12 11/04/12 MTWTF 4 \$650.00 0.00		
Week: 11/05/12 11/11/12 - T 1 \$650.00 0.00		
N 3 WEWS 10/02/12 10/12/12 M-F GMC 6-7a CM 6-7a MTWTF :30 2 \$700.00 P-2 0.00 M-F GMC 6-7a	NM 4	\$2,800.00
Start Date End Date Weekdays Spots/Week Rate Rating	l l	
Week: 10/01/12	l	
Week: 10/08/12 10/14/12 MTWTF 2 \$700.00 0.00		•
N 4 WEWS 10/16/12 11/06/12 M-F GMC 6-7a CM 6-7a MTWTF :30 5 \$850.00 P-2 0.00 M-F GMC 6-7a	NM 15	\$12,750.00
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 10/15/12	1	
Week: 10/22/12	i	
Week: 11/05/12 11/11/12 -T 1 \$850.00 0.00	i	
N 5 WEWS 10/02/12 10/12/12 M-F GMA 7-9a CM 7-9a MTWTF :30 2 \$600.00 P-2 0.00 M-F GMA 7-9a	NM 4	\$2,400.00
Start Date End Date Weekdays Spots/Week Rate Rating	i	
Week: 10/01/12	j	
Week: 10/08/12	l	
N 6 WEWS 10/16/12 11/06/12 M-F GMA 7-9a CM 7-9a MTWTF :30 5 \$900.00 P-2 0.00 M-F GMA 7-9a	NM 15	\$13,500.00
Start Date		
Week: 10/15/12 10/21/12 - TWTF 5 \$900.00 0.00	l l	
Week: 10/22/12 10/28/12 MTWTF 4 \$900.00 0.00	l	
Week: 10/29/12 11/04/12 MTWTF 5 \$900.00 0.00 Week: 11/05/12 11/11/12 - T 1 \$900.00 0.00	ł	
N 7 WEWS 10/02/12 10/12/12 4-430am America This M2M 4-430a MTWTF :30 2 \$150.00 P-2 0.00	NM 4	\$600.00
4-430a America This Morı	NIVI 4	φου.υυ
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 - TWTF 2 \$150.00 0.00		
Week: 10/01/12 10/07/12 - TWTF 2 \$150.00 0.00 Week: 10/08/12 10/14/12 MTWTF 2 \$150.00 0.00	i	
N 8 WEWS 10/16/12 11/06/12 4-430am America This M2M 4-430a MTWTF :30 2 \$150.00 P-3 0.00	NM 6	\$900.00
4-430a America This Mori	TAIVI 0	ψ500.00
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 - TWTF 2 \$150.00 0.00		
Week: 10/15/12		
Week: 10/29/12 11/04/12 MTWTF 1 \$150.00 0.00	i	
Week: 11/05/12		
N 9 WEWS 10/02/12 10/12/12 M-F 430-5am News CM 430-5a MTWTF :30 2 \$200.00 P-2 0.00 M-F 430-5am News	NM 4	\$800.00
Start Date End Date Weekdays Spots/Week Rate Rating	ı	
Week: 10/01/12 10/07/12 - TWTF 2 \$200.00 0.00		
Week: 10/08/12 10/14/12 MTWTF 2 \$200.00 0.00		
N10 WEWS 10/16/12 11/06/12 M-F 430-5am News CM 430-5a MTWTF :30 2 \$250.00 P-2 0.00 M-F 430-5am News	NM 9	\$2,250.00
Start Date		
Week: 10/15/12 10/21/12 - TWTF 2 \$250.00 0.00		
Week: 10/22/12 10/28/12 MTWTF 2 \$250.00 0.00		
Week: 10/29/12 11/04/12 MTWTF 4 \$250.00 0.00	ı	





<u>Original Date / Revision</u> 07/12/12/ 09/24/12 <u>Order Sep</u> 00:20:00

Ln Ch Start	End	Inventory Code	Break	Start/End 1	Гime Days	Len Sp	ote	Rate Pri	Pta Type	Tota	<u>lls</u> Amount
	2 11/06/12	M-F 430-5am Ne		430-5a	MTWTF	:30	2	\$250.00 P-2	0.00 NM	9	\$2,250.00
N 10 WEWS 10/10/12	. 11/00/12	M-F 430-5am Ne		450-5a	WII WIII	.50	_	φ230.001 -2	0.00 INIVI	9	ψ2,230.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 11/05/12	11/11/12	- T	1	\$250.00	0.00						
N11 WEWS 10/20/12	11/03/12	SA GMA 8-9a	CM	8-9a	S-	:30	1	\$850.00 P-2	0.00 NM	3	\$2,550.00
		SA GMA 8-9a									
	End Date	<u>Weekdays</u> S-	Spots/Week	Rate	Rating						
Week: 10/15/12 Week: 10/22/12	10/21/12 10/28/12	S-	1	\$850.00 \$850.00	0.00 0.00						
	11/04/12	S-	1	\$850.00	0.00						
N12 WEWS 10/06/12	2 10/13/12	SA GMA 8-9a	CM	8-9a	S-	:30	1	\$600.00 P-2	0.00 NM	2	\$1,200.00
		SA GMA 8-9a									
	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/01/12 Week: 10/08/12	10/07/12 10/14/12	S- S-	1 1	\$600.00 \$600.00	0.00 0.00						
N13 WEWS 10/14/12		SU GMA 8-9A	CM	8-9a	S	:30	1	\$675.00 P-2	0.00 NM	1	\$675.00
N 13 WEWS 10/14/12	. 10/14/12	SU GMA 8-9A	Civi	0-3a	5	.50	'	ψ073.00 T -Z	0.00 INIVI	'	ψ075.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/08/12	10/14/12	S	1	\$675.00	0.00						
N14 WEWS 10/21/12	11/04/12	SU GMA 8-9A	CM	8-9a	S	:30	1	\$800.00 P-2	0.00 NM	3	\$2,400.00
		SU GMA 8-9A									
	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	10/21/12 10/28/12	S S	1	\$800.00 \$800.00	0.00 0.00						
	11/04/12	S	1	\$800.00	0.00						
N15 WEWS 10/02/12		M-F 9-10a	СМ	9-10a	МГWГF	:30	2	\$550.00 P-2	0.00 NM	4	\$2,200.00
		M-F 9-10a									
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/01/12	10/07/12	- TWTF	2	\$550.00	0.00						
	10/14/12	MTWTF	2	\$550.00	0.00			0050 00 D 1	0.00.104	40	#0.500.00
N16 WEWS 10/16/12	2 11/06/12	M-F 9-10a M-F 9-10a	СМ	9-10a	МГЖГБ	:30	2	\$850.00 P-1	0.00 NM	10	\$8,500.00
	End Date	Weekdays	Spots/Week	Rate	Rating						
	10/21/12	- TWFF	2	\$850.00	0.00						
	10/28/12 11/04/12	MTWTF MTWTF	2	\$850.00 \$850.00	0.00 0.00						
	11/11/12	- T	2	\$850.00	0.00						
N17 WEWS 10/02/12	10/12/12	M-F 10-11a	CM	10-11a	МТЖТБ	:30	2	\$550.00 P-2	0.00 NM	4	\$2,200.00
		M-F 10-11a									
	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/01/12	10/07/12	- TWTF MTWTF	2 2	\$550.00	0.00						
Week: 10/08/12 N18 WEWS 10/16/12	10/14/12		CM	\$550.00 10-11a	0.00 МГWГF	:30	2	\$800.00 P-2	0.00 NIM	9	\$7,200.00
N 10 WEWS 10/10/12	11/00/12	M-F 10-11a	Civi	10-11a	IVII VV I I'	.30	2	ф000.00 F-2	U.UU INIVI	9	\$7,200.00
	End Date	Weekdays	Spots/Week	Rate	Rating						
	10/21/12	- TWTF MTWTF	2	\$800.00	0.00						
	10/28/12 11/04/12	MTWTF	2	\$800.00 \$800.00	0.00 0.00						
	11/11/12	- T	1	\$800.00	0.00						
N19 WEWS 10/16/12	2 11/06/12	M-F 11-12p M-F 11-12p	СМ	11a-12p	МГЖГБ	:30	2 :	\$1,200.00 P-2	0.00 NM	8	\$9,600.00
Start Data	End Date	Weekdays	Spots/Week	Pate	Rating						
	10/21/12	- TWTF		Rate \$1,200.00	Rating 0.00						





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Ln Ch	Start	End	Inventory Code		Start/End		Len Sp				Amount
N19 WEWS	10/16/1	2 11/06/12	M-F 11-12p M-F 11-12p	СМ	11a-12p	МГWГF	:30	2 \$1,200.00 P-2	0.00 NM	8	\$9,600.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		10/28/12	MTWTF		\$1,200.00	0.00					
Week: 10/	29/12	11/04/12	MTWTF		\$1,200.00	0.00					
Week: 11/		11/11/12	M	1	\$1,200.00	0.00					
N20 WEWS	10/02/1	2 10/12/12	M-F 12-1230pm N M-F 12-1p News	News CM	12-1p	MTWTF	:30	2 \$1,000.00 P-1	0.00 NM	4	\$4,000.00
Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/		10/07/12	- TWTF		\$1,000.00	0.00					
Week: 10/		10/14/12	МГЖГБ		\$1,000.00	0.00					
N21 WEWS	10/16/1	2 11/05/12	M-F 12-1230pm N M-F 12-1p News	News CM	12-1p	MTWTF	:30	3 \$1,000.00 P-2	0.00 NM	10	\$10,000.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		10/21/12	- ТWГF	_	\$1,000.00	0.00					
Week: 10/		10/28/12	MTWTF		\$1,000.00	0.00					
Week: 10/		11/04/12	МГЖГБ		\$1,000.00	0.00					
Week: 11/		11/11/12		0	\$0.00	0.00					
N22 WEWS	10/02/1	2 10/12/12	M-F 1-2p M-F 1-2p	СМ	1-2p	MTWTF	:30	2 \$550.00 P-2	0.00 NM	4	\$2,200.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		10/07/12	- ТWГF	2	\$550.00	0.00					
Week: 10/	08/12	10/14/12	МГЖГБ	2	\$550.00	0.00					
N23 WEWS	10/16/1	2 11/05/12	M-F 1-2p M-F 1-2p	СМ	1-2p	MTWTF	:30	2 \$750.00 P-2	0.00 NM	8	\$6,000.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		10/21/12	- TWTF	2	\$750.00	0.00					
Week: 10/		10/28/12	MTWTF MTWTF	2	\$750.00	0.00					
Week: 10/ Week: 11/		11/04/12 11/11/12	M	3	\$750.00 \$750.00	0.00 0.00					
N24 WEWS			SU This Week 9-	<u>.</u>	9-10a	S	:30	1 \$2,000.00 P-2	0.00 NM	2	\$4,000.00
.,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	10/01/1		SU This Week 9-		0 100	J	.00	. ψ2,000.001 2	0.00 14111	_	ψ1,000.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		10/07/12	S S		\$2,000.00	0.00					
Week: 10/		10/14/12			\$2,000.00	0.00		4	0.00 NIM		#0.000.00
N25 WEWS	11/04/1	2 11/04/12	SU This Week 9- SU This Week 9-		9-10a	S	:30	1 \$2,000.00 P-3	0.00 NM	1	\$2,000.00
<u>S</u> ta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/	/29/12	11/04/12	S	1	\$2,000.00	0.00					
N26 WEWS	10/02/1	2 11/06/12	M-F 3-4P Katie M-F 3-4p Katie	СМ	3-4p	МГЖТБ	:30	3 \$1,000.00 P-2	0.00 NM	18	\$18,000.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/	01/12	10/07/12	- TWTF	3	\$1,000.00	0.00					
Week: 10/		10/14/12	MTWTF		\$1,000.00	0.00					
Week: 10/		10/21/12 10/28/12	MTWTF MTWTF		\$1,000.00	0.00 0.00					
Week: 10/ Week: 10/		10/28/12	MTWTF		\$1,000.00 \$1,000.00	0.00					
Week: 11/		11/11/12	M		\$1,000.00	0.00					
			M-F 4-5p Dr. OZ M-F 4-5p Dr. Oz	СМ	4-5p	МГЖГБ	:30	3 \$750.00 P-3	0.00 NM	18	\$13,500.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		10/07/12	- TWTF	3	\$750.00	0.00					
Week: 10/		10/14/12	МГЖГБ	3	\$750.00	0.00					
Week: 10/	15/12	10/21/12	МГWГF	4	\$750.00	0.00					





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									Tot	als
Ln Ch Start	End	Inventory Code	Break	Start/End	Γime Days	Len Spo	ts Rate Pri	Rtg Type		Amount
N27 WEWS 10/02/1	12 11/06/12	M-F 4-5p Dr. OZ M-F 4-5p Dr. Oz	СМ	4-5p	МГWГF	:30	3 \$750.00 P-3	0.00 NM	18	\$13,500.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/22/12	10/28/12	MTWTF	4	\$750.00	0.00					
Week: 10/29/12	11/04/12	MTWTF	4	\$750.00	0.00					
Week: 11/05/12	11/11/12		0	\$0.00	0.00					
N28 WEWS 10/02/1	12 11/06/12	M-F 5-6p News M-F 5-6p News	СМ	5-6p	MTWTF	:30	4 \$1,400.00 P-2	0.00 NM	20	\$28,000.00
Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	<u>Rating</u>					
Week: 10/01/12	10/07/12	- TWF		\$1,400.00	0.00					
Week: 10/08/12	10/14/12	MTWTF		\$1,400.00	0.00					
Week: 10/15/12	10/21/12	MTWTF		\$1,400.00	0.00					
Week: 10/22/12	10/28/12	MTWTF MTWTF		\$1,400.00	0.00					
Week: 10/29/12	11/04/12	M		\$1,400.00	0.00					
Week: 11/05/12	11/11/12			\$1,400.00	0.00				_	
N29 WEWS 10/02/1		M-F 6-630p News M-F 6-630p News		6-630p	MTWTF	:30	3 \$2,000.00 P-1	0.00 NM	6	\$12,000.00
Start Date	End Date	Weekdays	Spots/Week	Rate	<u>Rating</u>					
Week: 10/01/12	10/07/12	- TWTF		\$2,000.00	0.00					
Week: 10/08/12	10/14/12	MTWTF	3	\$2,000.00	0.00					
N30 WEWS 10/16/1	12 11/05/12	M-F 6-630p News M-F 6-630p News		6-630p	МГWГF	:30	5 \$2,000.00 P-2	0.00 NM	14	\$28,000.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/15/12	10/21/12	- TWTF	5	\$2,000.00	0.00					
Week: 10/22/12	10/28/12	MTWTF		\$2,000.00	0.00					
Week: 10/29/12	11/04/12	MTWTF		\$2,000.00	0.00					
Week: 11/05/12	11/11/12	M		\$2,000.00	0.00					
N31 WEWS 10/02/1	12 11/06/12	M-Su 630-7p WN		630-7p	МГЖГБ	:30	3 \$2,000.00 P-2	0.00 NM	14	\$28,000.00
Start Date	End Date	M-Su 630-7p WN Weekdays	T Spots/Week	Rate	Rating					
Week: 10/01/12	10/07/12	- TWF		\$2,000.00	0.00			Ī		
Spot Ch Date Ra		escription		t/End Time		Veekdays	Length Rate	Rtg Type		
		1-Su 630-7p WNT	630-		_	TWThF	.30(\$2,000.00)			
See MG 31 [N/A]							(+=,)			
15 /EWS 10/02/1	2-10/05/12 N	1-Su 630-7n WNT	630-	.7n		TWThF	:30 \$2,000.00	0.00 NM		
⊕ MG for 31.1		1-30 030-7 P WW	030-	7 β		I WIIII	.30 ψ2,000.00	0.00 INIVI		
-		MUMUE	2	# 0.000.00	0.00					
Week: 10/08/12	10/14/12	MTWTF MTWTF		\$2,000.00	0.00					
Week: 10/15/12 Week: 10/22/12	10/21/12 10/28/12	MTWTF		\$2,000.00 \$2,000.00	0.00 0.00					
Week: 10/22/12 Week: 10/29/12	11/04/12	MTWTF		\$2,000.00	0.00					
Week: 11/05/12	11/04/12		0	\$0.00	0.00					
N32 WEWS 10/20/1			CM	7-8p	S-	:30	1 \$1,275.00 P-2	0.00 NM	3	\$3,825.00
		SA 7P NEWS			_	.50	ι ψι,210.00 Γ-2	O.OO INIVI	J	ψυ,υΖυ.υυ
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/15/12	10/21/12	S-	1	\$1,275.00	0.00			I		





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Ln Ch Start End	Inventory Code	e Break Start	/End Time Days	Len Spo	ots Rate Pri	Rtg Type	<u>Tot</u> Spots	als Amount
N32 WEWS 10/20/12 11/03/	•	n CM 7-8p		S- :30	1 \$1,275.00 P-2	0.00 NM	3	\$3,825.00
Start Date End Da Week: 10/15/12 10/21/1 Spot Ch Date Range 1 VEWS 10/15/12-10/21/1 See MG 32.4.32.5	2S- Description	<u>Spots/Week</u> 1 \$1,27 <u>Start/End 1</u> 7-8p		Weekdays		Rtg Type 0.00 NM		
[N/A CORRECT INV 4 /EWS 10/15/12-10/21/1		SA 7PM NEWS] 7-730p		Sa	- :30 \$1,275.00	0.00 NM		
5 /EWS 10/29/12-11/04/1	2 SA 7PM News	7-730p		Sa	:30 \$1,275.00	0.00 NM		
Week: 10/22/12 10/28/1 Spot Ch Date Range 2 VEWS 10/22/12-10/28/1 See MG 32.6	Description	1 \$1,27 <u>Start/End 7</u> 7-8p		Weekdays Sa	<u>Length</u> <u>Rate</u> - :30 (\$1,275.00)	Rtg Type 0.00 NM		
[N/A CHG INV. COD 6 /EWS 10/22/12-10/28/1	2 SA 7PM News	7-730p	5.00	Sa	- :30 \$1,275.00	0.00 NM		
Week: 10/29/12 11/04/1 <u>Spot</u> <u>Ch</u> <u>Date Range</u> 3 VEWS 10/29/12-11/04/1 See MG 32.4,32.5	Description	1 \$1,27 <u>Start/End 1</u> 7-8p		Weekdays Sa		Rtg Type 0.00 NM		
[N/A PGM CHG TO F N33 WEWS 10/07/12 10/14/		S CM 6-630)p	- S :30	1 \$1,525.00 P-1	0.00 NM	2	\$3,050.00
Start Date End Da Week: 10/01/12 10/07/1 Week: 10/08/12 10/14/1	te Weekdays 2S							
N34 WEWS 10/21/12 11/04/	12 SU 6-630p News SU 6-630p News	5)p	- S :30	1 \$1,525.00 P-2	0.00 NM	3	\$4,575.00
Start Date End Da Week: 10/15/12 10/21/1 Week: 10/22/12 10/28/1 Week: 10/29/12 11/04/1	2S 2S	Spots/Week 1 \$1,52 1 \$1,52 1 \$1,52	5.00 0.00					
N35 WEWS 10/16/12 11/02/	7-730p The List	CM 7-730		:30	1 \$1,000.00 P-3	0.00 NM	3	\$3,000.00
Start Date End Da Week: 10/15/12 10/21/1 Week: 10/22/12 10/28/1 Week: 10/29/12 11/04/1	2 - TWFF 2 MFWFF	Spots/Week 1 \$1,00 1 \$1,00 1 \$1,00	0.00 0.00					
N36 WEWS 10/16/12 11/02/	12 M-F 730-8P 730-8p Let's Ask	CM 730-8 America	Вр МГЖГБ-	:30	1 \$1,000.00 P-3	0.00 NM	3	\$3,000.00
Start Date End Da Week: 10/15/12 10/21/1 Week: 10/22/12 10/28/1 Week: 10/29/12 11/04/1	2 - TWTF 2 MTWTF	Spots/Week 1 \$1,00 1 \$1,00 1 \$1,00	0.00 0.00					
N37 WEWS 10/02/12 11/06/	Monday DWS	CM 8-10p		:30	1\$12,000.00 P-3	0.00 NM	5	\$60,000.00
Start Date End Da Week: 10/01/12 10/07/1 Week: 10/08/12 10/14/1 Week: 10/15/12 10/21/1	2 2 M							





<u>Contract / Revision</u> 304525 <u>Flight Dates</u> 10/02/12-11/06/12 <u>Hiatus Dates</u>

<u>Original Date / Revision</u> 07/12/12/ 09/24/12 <u>Order Sep</u> 00:20:00

										Tot	als_
Ln Ch	Start	End	Inventory Code		Start/End Ti		Len Spo				Amount
N37 WEWS	10/02/12	2 11/06/12	Monday DWS Monday DWS	СМ	8-10p	M	- :30	1\$12,000.00 P-3	0.00 NM	5	\$60,000.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		10/28/12	M		\$12,000.00	0.00					
Week: 10/2		11/04/12	M M		\$12,000.00	0.00					
Week: 11/		11/11/12			\$12,000.00	0.00 - T	- :30	4 ft 4 f 000 00 D 2	0.00 NIM	2	\$45,000,00
N30 WEWS	10/16/12	2 10/30/12	Tuesday Prime A Tuesday Prime A	CM	8-9p	- 1	30	1\$15,000.00 P-3	0.00 NM	3	\$45,000.00
	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	<u>Rating</u>					
Week: 10/		10/21/12	- T - T		\$15,000.00	0.00					
Week: 10/2 Week: 10/2		10/28/12 11/04/12	- T		\$15,000.00 \$15,000.00	0.00 0.00					
			Tuesday Prime C Tuesday Prime C	СМ	10-11p	- T	- :30	1 \$7,000.00 P-2	0.00 NM	2	\$14,000.00
Sta	rt Date	End Date	•	Spots/Week	Pata	Rating					
Week: 10/		10/21/12	<u>Weekdays</u> - T		Rate \$7,000.00	0.00					
	Date Ra		escription		t/End Time		Weekdays	Length Rate	Rtg Type		
		_ _	uesday Prime C	10-1			- T				
See	e MG 39.	3									
			ICAL DEBATE 9-1	1P]							
_			uesday Prime C	10-1	1p		- T	:30 \$7,000.00	0.00 NM		
•	for 39.1										
Week: 10/2		10/28/12	 - T	0	\$0.00	0.00					
Week: 10/		11/04/12			\$7,000.00	0.00 T	.20	4 ¢7 000 00 D 2	0.00 NIM	,	¢7 000 00
N40 WEWS	10/25/12	2 10/25/12	Thursday Prime C Thursday Prime C		10-11p	1	- :30	1 \$7,000.00 P-2	U.UU INIVI	1	\$7,000.00
<u>Sta</u> Week: 10/	rt Date	End Date 10/28/12	<u>Weekdays</u> T	Spots/Week 1	Rate \$7,000.00	Rating 0.00					
			Friday Prime C	CM	10-11p	F	- :30	1 \$4,500.00 P-3	0.00 NM	2	\$9,000.00
			Friday Prime C		10-11β	I	30	T \$4,500.00 F-5	U.UU INIVI	2	φ9,000.00
	rt Date	End Date	<u>Weekdays</u> F	Spots/Week	Rate	Rating					
Week: 10/ Week: 10/		10/21/12 10/28/12	F	1 0	\$4,500.00 \$0.00	0.00 0.00					
Week: 10/		11/04/12	F	_	\$4,500.00	0.00					
N42 WEWS			M-SU 11-1135P L		11-1135p	MTWTF- S	S :30	2 \$2,200.00 P-3	0.00 NM	12	\$26,400.00
			M-SU 11-1135P L								4 _0,
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/	01/12	10/07/12	- TWTF- S	2	\$2,200.00	0.00					
Week: 10/		10/14/12	MTWTF- S		\$2,200.00	0.00					
Week: 10/		10/21/12	MTWTF- S MTWTF- S		\$2,200.00	0.00					
Week: 10/2 Week: 10/2		10/28/12 11/04/12	MTWTF-S		\$2,200.00 \$2,200.00	0.00 0.00					
Week: 11/		11/11/12	M		\$2,200.00	0.00					
			M-F 1135p-1202a M-F 1135p-1202a	Nightl © M	1135p-1207x		- :30	3 \$1,000.00 P-2	0.00 NM	6	\$6,000.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		10/07/12	- TWTF		\$1,000.00	0.00					
Week: 10/		10/14/12	MTWTF		\$1,000.00	0.00					
N44 WEWS	10/16/12	2 11/02/12	M-F 1135p-1202a M-F 1135p-1202a	-	1135p-1207x	MTWIF	- :30	4 \$1,000.00 P-2	0.00 NM	12	\$12,000.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		10/21/12	- TWTF		\$1,000.00	0.00					
Week: 10/		10/28/12	МГWГF		\$1,000.00	0.00					





<u>Original Date / Revision</u> 07/12/12/ 09/24/12 <u>Order Sep</u> 00:20:00

Advertiser DSCC IE Product Issue. DSCC IE 10.2-11.6.12 Estimate # 1370

					_				Tot	
Ln Ch Sta		Inventory Code		Start/End T	•	Len Spo		Rtg Type	Spots	Amount
N44 WEWS 10/1	6/12 11/02/12	•	-	1135p-1207	x MTWTF	:30	4 \$1,000.00 P-2	0.00 NM	12	\$12,000.00
		M-F 1135p-1202a	ŭ							
Start Dat			Spots/Week	Rate	<u>Rating</u>					
Week: 10/29/12		MTWTF		\$1,000.00	0.00					
N45 WEWS 10/0	7/12 11/04/12			11-1135p	S	:30	1 \$2,200.00 P-3	0.00 NM	5	\$11,000.00
		M-SU 11-1135P La								
Start Dat			Spots/Week	Rate	<u>Rating</u>					
Week: 10/01/12		S S	1	\$2,200.00	0.00					
Week: 10/08/12	10/14/12	S		\$2,200.00	0.00					
Week: 10/15/12 Week: 10/22/12	10/21/12 10/28/12	S		\$2,200.00 \$2,200.00	0.00 0.00					
Week: 10/22/12 Week: 10/29/12	11/04/12	S		\$2,200.00	0.00					
N46 WEWS 10/0		SU 1125p-12a Spc		1135p-12x	S	:30	1 \$550.00 P-2	0.00 NM	2	\$1,100.00
1140 WEWO 10/0	7/12 10/14/12	SU 1135p-12a Spo		1100p 12x	5	.00	ι φοσσ.σσι 2	0.00 14101	_	ψ1,100.00
Start Dat	e End Date		Spots/Week	Rate	Rating					
Week: 10/01/12		S	<u> </u>	\$550.00	0.00					
Week: 10/08/12	10/14/12	S	1	\$550.00	0.00					
	1/12 11/04/12	SU 1125p-12a Spc	rts ExtM	1135p-12x	S	:30	1 \$850.00 P-1	0.00 NM	3	\$2,550.00
	.,,	SU 1135p-12a Spo				.00	. 4000.00.	0.00		4 2,000.00
Start Dat	e End Date		Spots/Week	Rate	Rating					
Week: 10/15/12		S	1	\$850.00	0.00					
Week: 10/22/12	10/28/12	S	1	\$850.00	0.00					
Week: 10/29/12	11/04/12	S	1	\$850.00	0.00					
N48 WEWS 11/0	3/12 11/03/12	OSU Football	CM	OSU v. Illino	oisS-	:30	1\$28,000.00 P-2	0.00 NM	1	\$28,000.00
		Ohio State Footba	I							
Start Dat	e End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/29/12	11/04/12	S-	1:	\$28,000.00	0.00					
N49 WEWS 10/0	6/12 10/06/12	OSU Football	CM	OSU v. Neb	raskaS-	:30	1\$25,000.00 P-2	0.00 NM	1	\$25,000.00
		Ohio State Footba	I							
Start Dat	e End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/01/12	10/07/12	S-	1	\$25,000.00	0.00					
N50 WEWS 10/0	2/12 10/12/12	M-F 7-730p	CM	7-730p	МГWГF	:30	4 \$1,000.00 P-2	0.00 NM	8	\$8,000.00
		7-730p The List								
Start Dat	e End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/01/12	10/07/12	- TWTF	4	\$1,000.00	0.00					
Week: 10/08/12	10/14/12	MTWTF	4	\$1,000.00	0.00					
N51 WEWS 10/1	6/12 10/29/12	M-F 7-730p	CM	7-730p	MTWTF	:30	4 \$1,000.00 P-3	0.00 NM	8	\$8,000.00
		7-730p The List								
Start Dat	e End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/15/12	10/21/12	- TWTF	4	\$1,000.00	0.00					
Week: 10/22/12	10/28/12	MTWTF		\$1,000.00	0.00					
Week: 10/29/12	11/04/12	M	1	\$1,000.00	0.00					

Totals 325\$518,125.00